

Holy Redeemer School  
2011 Cardinal 5k and Fun Run

**SPONSORSHIP OPPORTUNITIES**

*Offered on a first-come first-served basis*

**ALL SPONSORS OF THE RACE:**

- Will be listed on the official race website, [www.cardinal5k.com](http://www.cardinal5k.com)
- May send us promotional material to place on the sponsors' table
- May setup a table at the post-race party
- Will be listed on the supporters' page to be placed at the sponsors' table at registration
- Will be listed on posters (displayed at registration and post-race party)
- Will be mentioned as a race supporter during the race announcements at the post-race party

**\$3,000 LEAD SPONSOR**

Connecticut Avenue Publicity Banner - Your organization's name will appear on the banner spanning Connecticut Avenue for one week preceding the race with exposure to thousands of commuters daily.

T-Shirts - Your logo (3" by 5") will appear on t-shirts distributed to all runners and volunteers. Your organization will also receive 10 t-shirts.

**\$2,000 START/FINISH LINE SPONSOR**

Start and Finish Line Banners - Your organization's name will appear on the banners at the start and finish line.

T-Shirts - Your logo (2" by 4") will appear on all race t-shirts. Your organization will also receive 5 t-shirts.

**\$1,000 MILE MARKER SPONSOR**

Prominent signage - Your company name will be displayed on one of three mile-markers along the race route.

T-Shirts - Your logo (2" by 4") will appear on all race t-shirts. Your organization will receive 5 t-shirts.

**\$500 DONOR**

T-shirts - Your logo (1.5" by 3") will appear on all race t-shirts. Your organization will receive 4 t-shirts.

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**SPONSORSHIP RESERVATION FORM**

Note: Reservations are accepted on a first-come, first-served basis. We will gladly accept phone calls requesting that we hold a level for up to 48 hours. Paperwork must immediately follow.

**Mail to:**

**Holy Redeemer Cardinal 5K Run  
C/O Jon Gonella  
11400 Woodson Avenue  
Kensington, MD 20895**

Please accept my sponsorship at the following level:

_____	Lead Sponsor	\$3,000
_____	Start/Finish Sponsor	\$2,000
_____	Mile Marker Sponsor	\$1,000
_____	Donor	\$500

Please make checks payable to: Holy Redeemer Cardinal 5K

Our sponsorship check for \$\_\_\_\_\_ is enclosed.

Contact name \_\_\_\_\_

Contact phone \_\_\_\_\_

Email address \_\_\_\_\_

Family or company name as it should appear on race materials:

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**\*NEW SPONSORS:** Please contact us to discuss providing appropriate company logo/art files (typically high resolution .jpeg or .pdf files will do).

Please contact Jon Gonella at 301-741-2411 or at [raceinfo@Cardinal5k.com](mailto:raceinfo@Cardinal5k.com) with any questions.

**Thank you for your generous support.**